VASHU B. PATEL FOUNDER & C.M.O. DIGITAL VAGARY EXPECT THE UNEXPECTED MEDIA AGENCY

DIGITAL VAGARY

EXPECT THE UNEXPECTED

WELCOME TO DIGITAL VAGARY

With **3+ years of experience** in this competitive market, we understand that every business is unique, and that is why we are dedicated to help you in growing your business. We offer customized solutions that are tailored to your specific needs. From increasing brand awareness to generating leads and boosting sales, we are here to help you achieve your business goals.



CREATIVE



BUDGET FRIENDLY



EXPERT TEAM

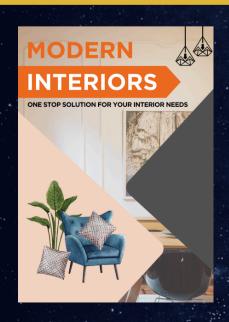


INSTAGRAM POSTS





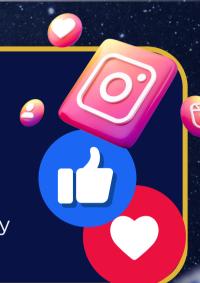
CAROUSEL POSTING





SOCIAL MEDIA MANAGEMENT

Social media management involves creating, scheduling, analyzing, and engaging with content across platforms like Facebook and Instagram. We provide strategic planning to build brand presence, and drive traffic and conversions, aiming to enhance brand visibility and achieve marketing goals.





PHYSICAL MARKETING

Physical marketing involves using tangible materials or methods such as flyers, posters, direct mail, and physical signage to promote products or services to a target audience in specific locations or through direct interactions.

			4 () Jan 1965			
FEATURES		SILVER		GOLD		PLATINUM
ACCOUNTS		1		1		1+1
POSTS		4 Posts + 4 Reels		6 Posts + 6 Reels		8 Posts + 8 Reels
BOOSTING		49₹ per Ad		Inclusive in Package		Inclusive in Package
INFLUENCER MARKETING		Chargeable		Inclusive in Package		Inclusive in Package
SOCIAL MEDIA ACCOUNTS		Instagram or Facebook		вотн		вотн
EXTRA BENEFITS						
FEATURES	SIL	*		OLD	PLATINUM	
FREEBIES			VISITING CARD		 SIMPLE LOGO VISITING CARD BROCHURE BUSINESS ANALYSIS GROWTH DATA 	
PHYSICAL MARKETING	X		2 BANNERS FREE		5 BANNERS FREE	



WEBSITE MANAGEMENT

Website development involves designing, building, and maintaining websites to meet business goals and user needs, ensuring a seamless online experience that boosts traffic and supports business growth.



WEBSITE

SERVICE WEBSITE

- WEBSITE DESIGN
- WEBSITE DEVELOPMENT
- DOMAIN & HOSTING
- SITE ANALYTICS
- RESEARCH ANALYTICS
- GROWTH DATA
- WEBSITE MAINTENANCE

E-COMMERCE WEBSITE

- PRODUCT INFORMATION
- PRODUCT LISTING
- WEBSITE DESIGN
- WEBSITE DEVELOPMENT
- DOMAIN & HOSTING
- SITE ANALYTICS
- RESEARCH ANALYTICS
- GROWTH DATA
- WEBSITE MAINTENANCE



SEARCH ENGINE OPTIMIZATION (S.E.O.)

SEO aims to enhance website visibility in search engine results through strategic optimization of content, keywords, and technical aspects. It drives qualified traffic, boosts brand visibility, and supports increased conversions and revenue generation.



S.E.O.

OFF PAGE S.E.O

- SOCIAL MEDIA MANAGEMENT
- CONTENT MAKING
- TRACKING ALGORITHM
- MANAGING ADS

(AS PER SMM CHARGES)

ON PAGE S.E.O.

- GOOGLE ADS
- GOOGLE RATING
- KEY WORDING
- SEARCH INTEREST
- COMPETITIOR ANALYSIS
- WEB GRAMMAR
- PAGE SPEED



E COMMERCE MANAGEMENT

E-commerce management oversees online store operations for profitability, including inventory, product listings, secure transactions, and customer service, aiming to enhance sales, customer retention, and maximize online presence and revenue.













- PRODUCT SHOOT PRODUCT INFORMATION & COLLECTION
- INVENTORY DATA MANAGEMENT
- BUSINESS ANALYSIS
- **BASIC ACCOUNTING LOGINING IN E-COMMERCE PLATFORM**



ACCOUNTING SERVICE

- **BASIC ACCOUNTING**
- **INVENTORY MANAGEMENT**
- FINAL ACCOUNTING
- **GST SERVICE**
- ITR FILING

DIGITAL VAGARY

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digital vagary

THANK YOU

